



2010 IWIB Illawarra Businesswomen's Awards

The IWIB Illawarra Best Business 2010
(proudly sponsored by WEA Illawarra Business Training)

The IWIB Illawarra Small Business 2010
(proudly sponsored by Hillross Fairy Meadow)

The IWIB Illawarra Best Home Based Business 2010
(proudly sponsored by Martin Morris & Jones Real Estate)

Friday, 26th March 2010

12noon at the Lagoon Seafood Restaurant North Wollongong

Applications are now open for the Illawarra Women in Business Businesswomen's Awards and are designed to put the stars of the female Illawarra business community in the spotlight.

Illawarra Women in Business is proud of the achievements of women in the local business community, and wants to recognize successful women in business through our IWIB Business Awards.

Entering awards are a vital part of our personal and professional development and gives those entering the opportunity to analyse themselves and their business – which in turn can help recognize success and help grow and develop professionally.

These Business Awards are open to ALL business women who are operating a business located in the Illawarra that best demonstrates ambition, energy, skill and vision, as well as tangible business success.

Entry to the IWIB Illawarra Business Women's Awards is not restricted to subscribers of IWIB – ALL business women of the Illawarra are eligible to enter.

Don't miss the deadline for entry closure – 5pm, Tuesday 2nd March 2010

TO ENTER

The IWIB Illawarra Best Business 2010
(proudly sponsored by WEA Illawarra Business Training)

These awards are open to any businesswoman operating an outstanding business / organisation that best demonstrates significant growth, ambition and innovation in its market sector, strong financial performance, significant presence within its sector, as well as a significant contribution to the ***Illawarra** and meets the following criteria:

- An Australian registered business, company or organisation. This includes partnerships, franchises, community organisations, registered charities, commonwealth & state government departments, agencies and local government bodies.
- You are in a business that has been operating for at least one year.
- Members of the judging panel or IWIB directors are not eligible to enter the awards.





TO ENTER

The IWIB Illawarra Best Small Business 2010 (proudly sponsored by Hillross Fairy Meadow)

This award is open to any businesswoman (whether in partnership or a sole trader) operating a small business (small business is defined by employing a staff of 10 or less in full time employment) that best demonstrates significant growth, ambition and innovation in its market sector, strong financial performance, significant presence within its sector, as well as a significant contribution to the ***Illawarra** and meets the following criteria:

- An Australian registered business, company or organisation. This includes partnerships, franchises, community organisations, registered charities, commonwealth & state government departments, agencies and local government bodies.
- Your business has been operating for at least one year.
- Your business employs less than 10 full time employees.
- Your business may be a sole trader or partnership.
- Members of the judging panel or IWIB directors are not eligible to enter the awards.

TO ENTER

The IWIB Illawarra Best Home Based Business 2010 (proudly sponsored by Martin Morris & Jones Real Estate)

This award is open to any businesswoman operating a business operating from their home (home based business employ a staff of 5 or less) that best demonstrates significant growth, ambition and innovation in its market sector, strong financial performance, significant presence within its sector, as well as a significant contribution to the ***Illawarra** and meets the following criteria:

- An Australian registered business, company or organisation. This includes partnerships, franchises, community organisations, registered charities, commonwealth & state government departments, agencies and local government bodies.
- Home Based business employs staff of 5 or less.
- You are in a business that has been operating for at least one year.
- Members of the judging panel or IWIB directors are not eligible to enter the awards.
- **The *Illawarra area covers the local governments of Wollongong, Shellharbour, Kiama, Shoalhaven & Wingecarribee. Applicants must conduct their business in these areas of local government.**

JUDGING

A Judging Panel made up of well respected and experienced members of the Illawarra business community will judge the awards. Two (2) judges per category will conduct the interviews with the successful applicants who reach this stage.

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ENTRY FORM

Surname: _____

First name: _____

Company/Business Name: _____

ABN: _____

Years established: _____

Number of Staff: _____

Business Address: _____

Telephone: _____

Your position in the business: _____

Email address: _____

Website: _____

Where did you hear about the IWIB Businesswomen's

Awards: _____

CATEGORY ENTERING (tick the category you are entering – you may enter more than one category e.g a Business Award and a Business Women's Award)

- The IWIB Illawarra Best Business** (proudly sponsored by WEA Illawarra Business Training)

OR

- The IWIB Illawarra Best Small Business 2010**
(proudly sponsored by Hillross Fairy Meadow)

OR

- The IWIB Illawarra Best Home Based Business 2010** (proudly sponsored by Martin Morris & Jones Real Estate)

Don't miss the deadline for entry closure – 5pm, Tuesday 2nd March 201





QUESTIONS TO BE ANSWERED IN YOUR SUBMISSION/APPLICATION for

The IWIB Illawarra Best Business (proudly sponsored by WEA Illawarra Business Training)

OR

The IWIB Illawarra Best Small Business 2010 (proudly sponsored by Hillross Fairy Meadow)

OR

The IWIB Illawarra Best Home Based Business 2010 (proudly sponsored by Martin Morris & Jones Real Estate)

- ✓ You must not exceed half an A4 page per question.
- ✓ Answer each question on a separate page.
- ✓ Put the corresponding question number at the beginning of each question.
- ✓ You may include an index, testimonials, photos newspaper clippings and articles.
- ✓ Attach the entry form to the front page of your submission.
- ✓ Entries will not be returned.

1. Describe your business.
2. What makes your business different to your competitors in the local community.
3. What do you do to satisfy your customers and how do you measure their satisfaction.
4. How does your staff contribute to the success of the business
OR (if no staff eg home-based business with no staff) What made you decide to operate a home based business.
5. Describe strategies that have been implemented in your business to sustain future business success.
6. Please describe your business journey and what inspired you or motivated you to take this journey.
7. How has your business survived the Global Financial Crisis over the last 12 months, have you taken any specific measures in order to survive.
8. What have been some business successes you have experienced over the past 12 months?
9. (a) In what way has the Illawarra enabled the success of your business?
(b) In what way has the achievements of your business benefited the Illawarra?
10. How will these awards affect your journey/business if you won?

IMPORTANT INFORMATION

- ✓ Applications must be received by **5pm, Tuesday 2nd March 2010.**
- ✓ All applications must be typed.
- ✓ All applicants must provide a business card.
- ✓ All applications must include 2 referees.
- ✓ Please include any press / media cuttings published in the last 12 months if available.
- ✓ Please complete the declaration below and address your application (**in duplicate**) with any supporting information (**supporting information also in duplicate**) to:

The IWIB Businesswomen Awards 2010

PO Box 216

WOONONA NSW 2517

DECLARATION

I, being (_____), warrant that the information provided is true and correct as at the time of completing this nomination. I understand and abide by the rules as stated on this entry form I agree to abide by the conditions of entry as stated.

Signed _____

Date _____





WE THANK YOU FOR YOUR APPLICATION

The Illawarra Women in Business Businesswomen Awards 2010 are an initiative of Illawarra Women in Business. We thank you for entering the awards and wish all applicants the best of luck!

Terms and Conditions

- Entries for the 2010 awards are now open
- **All entries must be submitted before 5pm Tuesday 2nd March 2010 deadline.**
- No liability for entries lost or delayed will be accepted.
- You will receive confirmation of receipt of your application by email, immediately or by the following working day. If you do not receive this confirmation, email us at events@iwib.com.au
- The IWIB Businesswomen Awards are free to enter and open to any female over the age of 18 provided they operate or work as an employee in a business located in the ***Illawarra**.
- The ***Illawarra** area covers the local governments of Wollongong, Shellharbour, Kiama, Shoalhaven & Wingecarribbee. Applicants must conduct their business in these areas of local government.
- The business can be a sole trader, a private or public limited company, a partnership or limited liability partnership, a business unit within a company or a not-for-profit organisation. Businesses can operate in any trading sector.
- Responsibility within the scope of these conditions cannot be accepted for any failure of confidentiality. Entrants will be expected to protect those aspects of their business that may be patentable, registerable or otherwise secret and governed by intellectual property, copyright or similar legislation.
- All information provided will be considered as confidential by Illawarra Women in Business and will only be accessible to the directors of Illawarra Women in Business and to the Judging Panels. Judges will observe the requirements of confidentiality and will declare any possible conflict of interest.
- Winners may refer to the competition in their own publicity material following approval by the organisers of such material.
- By entering the competition, applicants agree that their name will be held on an awards database.
- By entering the competition, applicants agree that their name may be used in any future promotion of IWIB and similar IWIB awards, and used in any media releases associated with IWIB.
- It is a condition that entrants must declare whether they, or the business they represent, are involved in (or could be involved in) any dispute or judgement that could in any way significantly interfere with the proper conduct of the Illawarra Women in Business Businesswomen Awards.
- There can be no appeal against the decisions of the judges and these decisions must be accepted as final in respect of all matters concerning the Illawarra Women in Business Businesswomen Awards, including the interpretation of the conditions of entry.
- No correspondence will be entered into.

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We look forward to receiving your entries!

