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## 2020 IWIB Businesswomen's Awards

### **IWIB Best Business 2020**

*proudly sponsored by **Hutchinson Builders***

### **IWIB Best Small Business 2020**

*proudly sponsored by **Lancaster Law & Mediation***

### **IWIB Best Home Based Business 2020**

*proudly sponsored by **Better Business Accounting***

### **IWIB Best New Business 2020**

*proudly sponsored by **Access Law Group***

### **Presentation at the IWIB Businesswomen's Awards Lunch**

**11.00am – Friday 15<sup>th</sup> May 2020**

**At Villa D'oro Function Centre**

Applications are now open for the IWIB Businesswomen's Awards 2020!

**Illawarra Women in Business** is proud of the achievements of women in the local business community, and wants to recognize and celebrate their success through our IWIB Awards.

Entering awards are a vital part of our personal and professional development and gives those entering the opportunity to analyse themselves and their business – which in turn can help you develop professionally.

The awards are open to ALL businesses in the \*Illawarra (which are either owned or operated by a female or are a female friendly working environment) that best demonstrates energy, vision, as well as a tangible business success and is an Australian registered business, company or organisation. This includes partnerships, franchises, community organisations, registered charities, commonwealth & state government departments, agencies and local government bodies.



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## **1.DETAILS OF APPLICANT** (please include this page as page 1 in your application)

**Applicants Surname:**

**Applicants First Name:**

**Company Name / Name of Business:**

**ABN:**

**Business Address:**

**Position in Business:**

**Email Address:**

**Applicants Phone Number:**

**Referee 1**

**Name:**

**Business Name:**

**Phone Number:**

**Referee 2**

**Name:**

**Business Name:**

**Phone Number:**



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## 2. CATEGORY ENTERING Please include this page as page 2 of your application

Tick the category you are entering – tick only **ONE** box (you may only enter **one** of the following categories)

- ☐ **IWIB Best Business 2020**  
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This category is open to ALL businesses in the \*Illawarra (either owned or managed by a female or are a business with a female friendly working environment). The business in this category will employ 10 or more full-time employees, the business must have been operating for a period of over 24 months.

**OR**

- ☐ **IWIB Best Small Business 2020**  
*proudly sponsored by **Lancaster Law & Mediation***

This category is open to ALL small businesses in the \*Illawarra (either owned or managed by a female or are a business with a female friendly working environment). A small business is one which employs less than 10 full-time employees, the business must have been operating for a period of over 24 months.

**OR**

- ☐ **IWIB Best Home Based Business 2020**  
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This category is open to ALL businesses in the \*Illawarra operating from home (either owned or managed by a female or are a business with a female friendly working environment). A business in this category is one which employs 5 or less employees or are sole traders - the business must have been operating for a period of over 24 months.

**OR**

- ☐ **IWIB Best New Business 2020**  
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This category is open to ALL businesses in the \*Illawarra that have been operating for **less than two years** (either owned or managed by a female or are a business with a female friendly working environment).





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### 3. QUESTIONS TO BE ANSWERED IN YOUR APPLICATION:

(please answer each question on a separate page – **word count 500 words per question** – include the question and question number at the top of each page)

1. Describe your business.
2. Describe the journey of your business and what inspired you or motivated you to take this journey.
3. What makes your business different to your competitors in the \*Illawarra.
4. What does your business do to satisfy its customers and how is their satisfaction measured.
5. How does the staff contribute to the success of the business.

OR

if a *sole trader* - List your key personal achievements that have contributed to the success of your business.

6. Describe a successful strategy/initiative that has been implemented in your business in the last 12 months.
7. How has your business survived over the last 12 months, have you taken any specific measures to survive?
8. In what way has the Illawarra enabled the success of your business?
9. Why should your business win this category?
10. How will these awards affect your business if you won this category?

### 4. DECLARATION (please include this Declaration in your application)

*I, being ( ), warrant that the information provided is true and correct as at the time of completing this Application.*

*I understand and abide by the rules as stated on this entry form I agree to abide by the conditions of entry as stated.*

**Signed** \_\_\_\_\_

**Date** \_\_\_\_\_



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## IMPORTANT INFORMATION

To enter the 2020 IWIB Businesswomen's Awards, please **EMAIL** your application to us (**one complete application in ONE PDF FILE**) email to [events@iwib.com.au](mailto:events@iwib.com.au):

- 1. Details of Applicant** – see page 2 of this application - as the front page of your application
- 2. Category Entering** (tick **ONE** box only) – page 3 of this application
- 3. Answer questions** – page 4 of this application. Start each question on a new page. Head each page with the Question and Question Number and **each question has a word count of 500 words maximum.**
- 4. Declaration** – page 4 of this application – Declaration must be signed
- 5. Include** your scanned business card in the application

You may include an index, testimonials

**Do not** email newspaper clippings & articles – bring these with you to the interview with your judges.

All entries must be EMAILED to [event@iwib.com.au](mailto:event@iwib.com.au) in **ONE** PDF FILE –  
to be received before **5pm Friday 9<sup>th</sup> March 2020 deadline.**

No entries will be accepted after this date.

You will receive confirmation of receipt of your application by email, within 48hours. If you do not receive this confirmation, **email** us at [events@iwib.com.au](mailto:events@iwib.com.au)

## JUDGING

- ✓ All applicants will be notified shortly after 12th March 2020 and advised if they have made it to a shortlist of finalists.
- ✓ All shortlisted finalists will be asked to a judging day. Your category Judge will contact you regarding the date & time.
- ✓ The winner will be announced at the IWIB Business Women's Awards Day on Friday 15<sup>th</sup> May 2020 – all finalists are to attend the Awards Presentation.
- ✓ A Judging Panel made up of well respected and experienced members of the Illawarra business community will judge the awards. Two (2) judges will conduct the interviews with the successful candidates who reach this stage.



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## Terms and Conditions

- Entries for the 2020 Awards are now open
- All entries must be emailed to [events@iwib.com.au](mailto:events@iwib.com.au) in **ONE PDF FILE** to be received before **5pm Friday 9th March 2020 deadline**.
- No entries after this date will be accepted.
- You will receive confirmation of receipt of your application by email, within 48hours. If you do not receive this confirmation, email us at [events@iwib.com.au](mailto:events@iwib.com.au)
- The IWIB Businesswomens Awards are free to enter and open to any female over the age of 18 provided they operate or work as an employee in a business located in the \*Illawarra.
- IWIB defines the \*Illawarra area to cover the local governments of Wollongong, Shellharbour, Kiama & the Shoalhaven. Applicants must conduct their business in these areas of local government.
- The business can be a sole trader, a private or public limited company, a partnership or limited liability partnership, a business unit within a company or a not-for-profit organisation. Businesses can operate in any trading sector.
- It is a condition that entrants must declare whether they, or the business they represent, are involved in (or could be involved in) any dispute or judgement that could in any way significantly interfere with the proper conduct of the Illawarra Women in Business Businesswomen Awards.
- Responsibility within the scope of these conditions cannot be accepted for any failure of confidentiality. Entrants will be expected to protect those aspects of their business that may be patentable, registerable or otherwise secret and governed by intellectual property, copyright or similar legislation.
- All information provided will be considered as confidential by Illawarra Women in Business and will only be accessible to the directors of Illawarra Women in Business and to the Judging Panels. Judges will observe the requirements of confidentiality and will declare any possible conflict of interest.
- Winners may refer to the competition in their own publicity material following approval by the organisers of such material.
- By entering the competition, applicants agree that their name may be held on an awards database.
- By entering the competition, applicants agree that their name and photo may be used in any future promotion of IWIB and similar IWIB awards, and used in any media releases associated with IWIB.
- There can be no appeal against the decisions of the judges and these decisions must be accepted as final in respect of all matters concerning the Illawarra Women in Business Businesswomen Awards, including the interpretation of the conditions of entry.
- All applications will be destroyed 3 months after the Awards Day
- No correspondence will be entered into



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## WE THANK YOU FOR YOUR APPLICATION

*The IWIB Businesswomen Awards 2020 are an initiative of Illawarra Women in Business. We thank you for entering the awards and wish all candidates the best of luck!*

### PLEASE NOTE

*All completed applications must be **emailed** to [events@iwib.com.au](mailto:events@iwib.com.au)*

***Application must be in ONE PDF file***

*to be received before **5pm Friday 9<sup>th</sup> March 2020***

***\*\*\* No entries will be accepted after this date.***



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