



IWIB Casual Advertising Packages

*Full Package = \$220.00 per month with a minimum of 2 months (incl GST)

Benefits

- Your business must not be a conflicting business with an IWIB Sponsor (see list of sponsors at <https://www.iwib.com.au/sponsors>)
- Your Logo to appear on right side of IWIB webpage homepage with your business details in a clickable link (*where there are 3 larger logos at the moment*)
- Limited to 3 businesses advertising at any 1 time
- 1 Instagram post and 1 Face Book post per week (including on the "Your Story / 24 hr" ad section on the Illawarra Women in Business Instagram & Facebook pages) (*same ad on both Insta and FB*)
- Your "highlights" Instagram post will be saved under your business name in your own "highlights" on the IWIB Instagram page for the 2 month period or while you are advertising as an "IWIB casual advertiser"
- \$220 month / minimum 2 months

*Restricted Package - IWIB Casual Advertising Package = \$110.00 per month with a minimum of 2 months (incl GST)

If your business is a conflicting business with an IWIB Sponsor
we can:

- (with no logo on IWIB webpage)
- 1 Instagram post and 1 Face Book post per week (including on the "Your Story / 24 hr" ad section on the Illawarra Women in Business Instagram & Facebook pages) (*same ad on both Insta and FB*)
- Your "highlights" Instagram post will be saved under your business name in your own "highlights" on the IWIB Instagram page for the 2 month period or while you are advertising as an "IWIB casual advertiser"
- \$110 month / minimum 2 months

