

Jo Burston

Jo Burston is one of Australia's most successful female entrepreneurs.

She has launched six businesses, the standout being *Job Capital* which went from \$0 to \$40-million turnover in five years and has kept her on the list of Australia's top 30 female entrepreneurs since 2013.

Jo has worked in partnership with the Prime Minister and Cabinet (PM&C) and Office For Women (OFW) as well as global brands such as Microsoft, Google, EY, PwC and XERO.

Her most recent launch is startup business, which runs entrepreneurial Learning in Action programs for school-aged children in curriculum in every state in Australia.

Jo is passionate about the idea that you can't be what you can't see and uses these programs, as well as her globally recognised social impact business *Inspiring Rare Birds*, to inspire, support and educate women in business with the goal of providing equal opportunities in entrepreneurship and leadership for everyone.

