

Chelsea Crean

founder |The Business Edit

Winner 2024 IWIB Best Home Based Business

Chelsea Crean is the founder and visionary behind The Business Edit, a business support and management service dedicated to empowering women in service-based industries. Over the past four years, Chelsea has helped more than 150 entrepreneurs eliminate overwhelm, gain confidence, and create impactful strategies that align with their values and drive sustainable growth.



Chelsea grew up in the small country town of Bombala, where her primary school had only 50 students. Now living in Bulli with her husband and two young boys, she has successfully built a business she's deeply passionate about, blending creative strategy with operational efficiency.

Whether she's on a sunrise walk listening to a podcast, at the gym, or enjoying brunch with family or friends at a local coffee shop, Chelsea is always striving for growth and to find balance between work and life. Her dedication to both her clients and her family is what drives her, and she's proud to have created a business that aligns with her core values and allows her to do what she loves every day.