

Ellen Noye director - Solve Care

2024 IWIB Young Business Woman of the Year

Ellen is a registered nurse and had a vision to improve community care standards – that vision grew quickly when at the young age of 21 Ellen established Solve Care – a community focused company providing quality care for people in the Illawarra with disabilities, ensuring they receive the highest level of support possible.

Ellen’s journey in life has been a challenging one, dropping out of school at the end of year 10 and living independently since the age of 16!

For Ellen, achieving success seemed like a distant possibility.

She worked in retail and hospitality and at the age of 18 was working with a co-worker who became her mentor. Her mentor shared her own life experiences and encouraged Ellen to aspire for greater things in life – to enrol university and complete her education.

Ellen enrolled into university and juggled full time work and study and completed her Bachelor of Nursing Degree (with Distinctions) at the University of Wollongong.

Ellen has not let her own life obstacles get in her way, she has developed a strong sense of determination and her mindset has proven she CAN do what she would have thought to be impossible.

Solve Care is a Gen Z company and brings a fresh perspective to the table when it comes to business, growth and decision making. Ellen believes in leading with empathy and transparency and strives for her workplace to be inclusive and diverse while fostering growth and development for all employees.



Away from work, Ellen sails, and in 2023 she sailed the B14s - as part of the Illawarra Yacht Club and completed in the Nationals in Tasmania. She, with her skipper, were awarded first place on handicap for the Australian B14 nationals!

Ellen hopes she can inspire others, particularly younger generations.