

Lisa's topic outline for her presentation as guest speaker at IWIB on 21st March!

Beyond the Highlight Reel: 10 Business Lessons from a Decade of Doing

In business, what you see on the surface is often just the highlight reel!

But behind every achievement are the lessons, the setbacks, and the realities that don't always make it into the public domain.

In 'Beyond the Highlight Reel: 10 Business Lessons from a Decade of Doing,' Lisa will take you behind the scenes of her entrepreneurial journey... Sharing the raw, unfiltered truths she's learned over ten years of building two (almost three!) businesses, making mistakes, and finding what really works.



From resilience and reinvention to navigating failure and learning when to pivot, these lessons aren't just about business - they're about the mindset, strategy, and courage it takes to sustain success in the long run.

Whether you're just starting out or deep in the trenches of entrepreneurship and business, this is the real talk you need to hear.